

imperia 9 – Pure Relief!

Process-Oriented Content Management. Child's play.



Looking for an individually customisable solution for your CMS project?

With imperia 9 you can rely on a streamlined, fast and flexible content management system and enjoy pure relief.

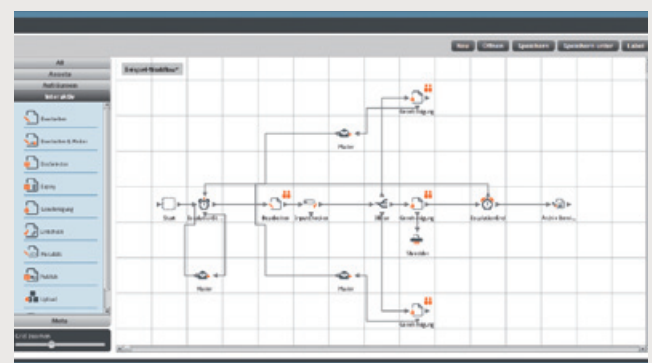
Simply better: imperia 9

imperia 9 is the name of the new generation of our content management system. imperia 9 is 100% process-oriented, very easy to use, has an open, modern, platform-independent system architecture and offers individually customisable solutions for the Internet, intranet and extranet. In addition to its streamlined operation, numerous new features keep your work simple and clearly laid out. It is not just that you spend less time creating and managing pages. The layout and content are also intuitively edited. What benefits does this hold for you? A significant increase in efficiency and thus: pure relief. This allows everyone to have more fun in their work. Whether you are an author, administrator or developer.

Simply more structured: the Workflow Grid

Every company has its own individual demands and requirements. It is therefore important for all processes to be designed as flexibly as possible. Our process-oriented content management system adapts to the individual processes of your business. With imperia 9, you can configure your processes intuitively, quickly and easily, using the graphical interface: the Workflow Grid.

There you can define which of your colleagues are to create, release or translate content, for instance. You define the time and medium of the publication in the same way. Implementing the workflows is carried out by simply using graphical elements, the



Workflow Grid: flexible, extendable system control panel and implementation of your operations and processes.

PlugIns, which you can drag & drop onto the grid and connect to each other.

imperia 9 includes a whole series of PlugIns for various requirements. They can be used to carry out various processes in a short time: from entering content to extensive release processes and complex procedures that involve the different departments and levels of the hierarchy. The optimised routing and the PlugIn cluster ensure a better overview and therefore more efficient work.

Simply clearer: the editorial functions

In addition to the comprehensive support from the imperia Workflow Engine and the intuitive user interface, numerous process-oriented functions make working with imperia 9 an easy task. With the dashboard, you have all the operating and monitoring elements in view – and of course under control. Quickly and clearly laid out. You can configure, design and expand your individual dashboard and the corresponding widgets without a problem. This makes the dashboard the central operating element of imperia. It displays all documents to which you have access and offers various functions with which you can edit these documents.

Archiving with visual change tracking means that you can always see exactly which modifications were made to which document. Thanks to the visual document progress during the content creation, you also have an overview where in the workflow you currently are. You can easily start the next step or jump back to a previous step.

Content is created in imperia 9 using simple web forms (templates) and the author can add any number of modular extensions

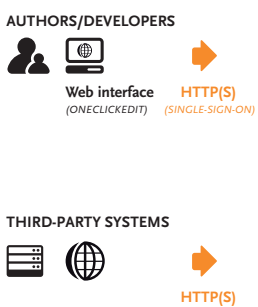
if necessary. The content building blocks of the templates can be rearranged at any time via drag & drop. A fundamental building block of content creation is the imperia WYSIWYG Editor. It enables content to be created simply and texts to be edited conveniently. With its help, formatting and integrating graphics as well as linking to other documents can take place quickly and easily.

Thanks to the OneClickEdit technology, you can also carry out any CMS functions you want while surfing your live pages. This means that you can edit, duplicate or even delete documents with one click.

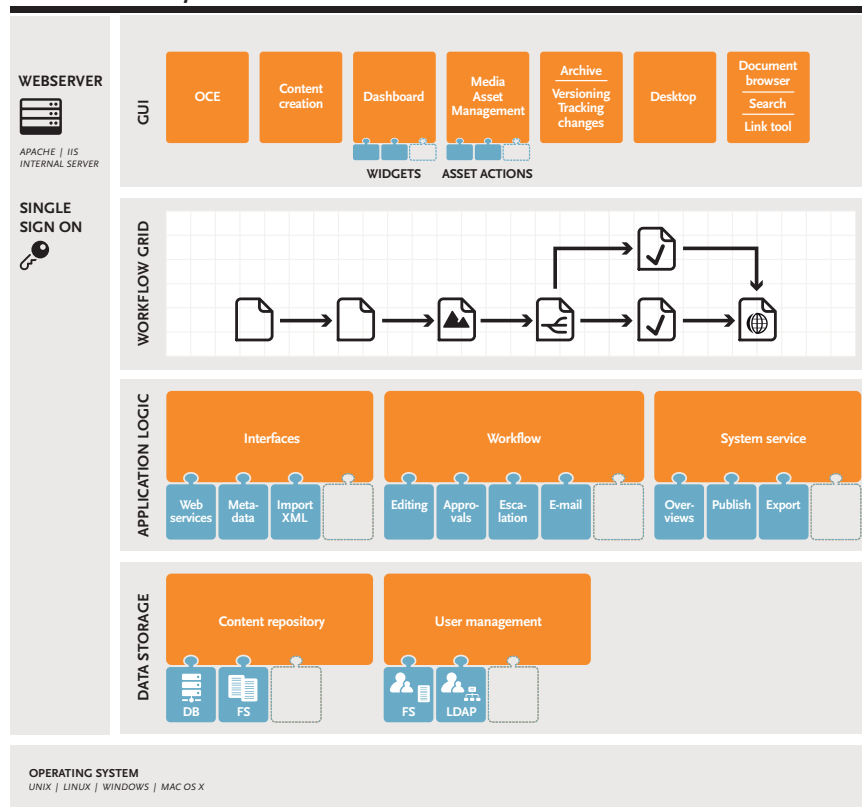
Simply more efficient: the Media Asset Management

Uploading files for publication on intranet, extranet or Internet pages is often a time-consuming task. The Media Asset Management of imperia 9 offers various functions for managing images, videos and documents. You do not have to spend any more time thinking about the image size or format. Media Asset Management automatically carries out the corresponding conversion. Selection, editing and integration of images are carried out efficiently in one step.

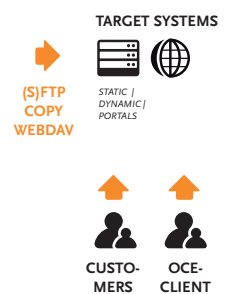
CLIENTS



IMPERIA SERVER/BASIS SYSTEM

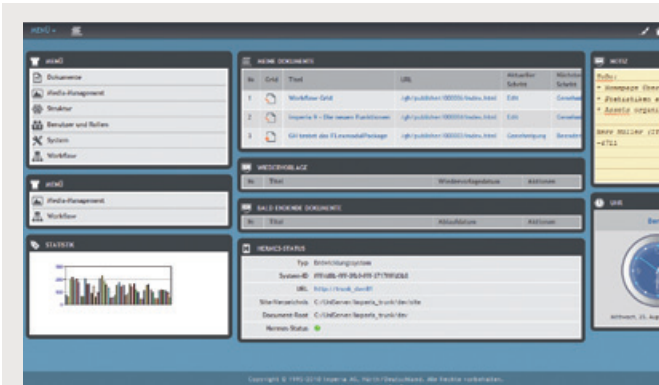


TARGET SYSTEMS

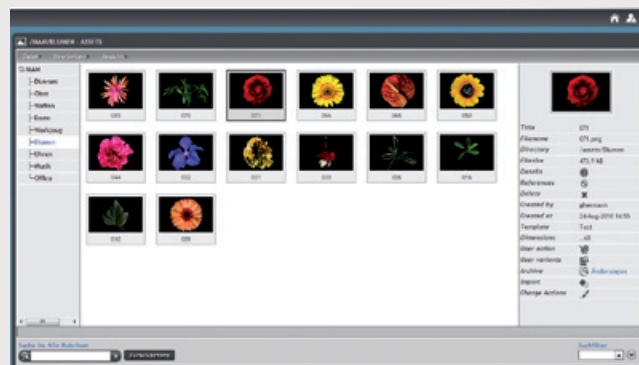


FIREWALL

FIREWALL



Dashboard: Here the authors and administrators can view all operating and monitoring elements at a glance.



Media Asset Management: efficient image and document management

OVERVIEW OF FEATURES

FOR AUTHORS

imperia 9 features

- Individually configurable, central dashboard with corresponding widgets
- Integrated, workflow-based Media Asset Management with quick upload, integration of modules without reloading
- Visual document progress
- Fast, clearly laid out page design in the template using the drag & drop function
- Simplified menu structures with customised favourites
- Use imperia WYSIWYG Editor during content creation with fully integrated Media Asset Management and a complete range of functions
- Uniform operation and display of trees and lists

Editing content

- Workflow-controlled content creation and management
- Creating content using templates
- Creating and making changes without a knowledge of HTML
- Tagging content (metadata)
- Check-in and check-out mechanism and conflict resolution
- Management of multilingual content
- WYSIWYG Rich Text Editor (iWE)
- Automatic versioning
- Convenient change tracking with colour-coded highlighting of the changes between the two document versions
- Convenient archiving functions (traceability)
- Full-text search
- Convenient linking of existing documents
- Internal messaging system
- OneClickEdit: surf the Internet, intranet or extranet website and switch to editing mode with WYSIWYG view with one click. Correcting individual elements, creating or deleting existing documents in compliance with access rights and workflows

Content publishing

- Link management with consistency check
- Time-controlled and event-controlled publishing and deletion
- Descriptive paths and filenames (SEO)

FOR ADMINISTRATORS

imperia 9 features

- Faster access to the system via the central dashboard
- Workflow Grid: efficiency thanks to the PlugIn cluster, improved workflow routing
- New Workflow PlugIns such as e-mail, reminder, escalation, etc.
- Model view controller architecture: 100% skinnable, individual
- GUI customisations when update capability has been obtained
- Simplified site restructuring
- Modified target systems architecture
- New reference management
- Simple migration

Content publishing

- Convenient full-text search with suggestion system
- Content syndication via web services or XML

System architecture

- Multi-user system/multi-client capability
- Simple and fast installation
- Web-based and client-independent. Operation via standard browsers (Internet Explorer, Firefox, Chrome and Safari)
- Staging principle: separation of production system and target systems
- High degree of scalability
- Low hardware requirements
- Simple extensibility using PlugIns
- Platform-independent (Linux / Windows / UNIX / MAC OS X / Solaris)
- Simple integration into existing IT structures

- Support of standard protocols ((S)FTP, WebDAV, etc.)
- UTF-8-based data storage
- Security through SSL support
- Flexible data storage: storage in the file system or in a relational database (Oracle, MS-SQL, PostgreSQL, MySQL)
- Certified portal integration (e.g. SAP Enterprise Portal)
- Rights management (users and roles)
- Authentication/identification mechanisms: against an internal user management or against a directory service (e.g. LDAP)
- Template management (incl. Slot, Flex and Include modules)
- Management of multiple target systems (Internet, databases, extranet, etc.)
- Document archiving with change history

FOR DEVELOPERS

imperia 9 features

- Optimised calls (Slot module, Flex module, link tool, author data, etc.)
- Programmatically created asset versions
- Feeds can be aggregated with SiteActives

Editing content

- Strict separation of content and layout
- Differentiation between input and output templates possible
- Simple template language
- Reusability of template components
- Nestable templates (flex module)
- Customisable extension of the template language possible using script languages (PHP, JSP, ASP, etc.)

Content publishing

- Creation of dynamic, semi-dynamic and static content
- Simultaneous publishing of the content in various output formats (HTML, XML, PDF, etc.)
- Extendable export (file system, SQL database, XML database, etc.)
- Portal building blocks (dynamic navigation elements, overview pages, etc.)

System architecture

- Open, extendable import and export interfaces
- Unicode support
- Any of the functions of the system can be made available as a web service via SOAP or RPC
- Modular extendable template processor
- Template debugger
- Flexible workflow design (approval from others, escalation, release cycle, to-do lists, status info, e-mail notification, etc.)
- Nestable workflows

Personalisation

- Flexible personalisation kit
- Session management
- Profile database
- Template interpreter for dynamic content
- Dynamic page generation
- PlugIn extensions available
- Ideal for social media applications

Contact

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