

Data Sheet

Fully Dynamic Live Server



Do you want to address a specific target group using complex information?

The fully dynamic Live Server conveys information to the target group without wastage.

Addressing specific target groups

It is a fact that there is ever more information on the Internet and intranet and that it is increasingly complex. Nevertheless you would like to address your information to a specific target group – a challenge at the best of times. We will show you how to do it: convert your Internet and intranet presence to a dynamic, personalised distribution system using the fully dynamic Live Server from imperia. Your information will then be distributed specifically to differentiated user groups in a targeted way without wastage. You can also integrate social media functions such as voting, blog, comments, and tag cloud navigation and enter into direct dialogue with your customers and colleagues.



Social media applications such as voting

Your benefits at a glance

- **Manage content according to specific target groups using the Content Management System and distribute it in a personalised way** – avoiding wastage and increasing reader interest so that information is received and processed.
- **Make information available only to specific users and user groups** – providing security by taking the rights structure into consideration.
- **Integrate social media applications** – creating state-of-the-art websites and making use of direct dialogue options with customers and colleagues.
- **Centralised user management, centralised authentication and Single-Sign-On** – reducing the time spent on managing user data and avoiding redundancy.

Application examples

- Personalised Internet and intranet projects
- Community projects
- Social media projects

Components

The fully dynamic Live Server from imperia contains all the components necessary for a dynamic, personalised website. A simple configuration allows the entire distribution process to be managed in detail. The result is a fully dynamic website with centralised user management and the option to integrate your own modules.

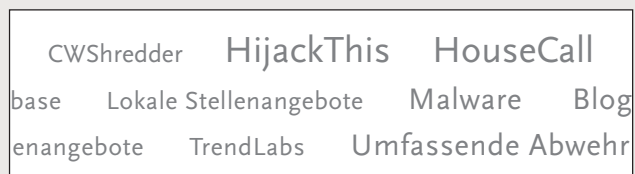
- Dynamic distribution of content.
- Session management.
- Centralised authentication and user management in Active Directory or via LDAP server – and more.
- User login possible via HTML login, TLS or Kerberos (Single-Sign-On).
- Integration of other applications for added value, e.g. in the field of social media (voting, blog, comments, tag cloud).
- Use of the imperia SiteActive function is possible.

PlugIn interfaces

- Content
- Meta-information
- Expander
- Session
- Cookie
- Log
- Authentication
- Authorisation
- Core
- Display

Quick and easy to start

Just run the installation script and adjust the configuration of the web server. All done.



Social media applications, examples of tag clouds



Prepare and distribute personalised content on the intranet

Contact

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